

Feinstein Challenge - \$1 million Giveaway to Fight Hunger!

March 2, 2009 Bradenton, FL -- For the 12th consecutive year, Alan Shaw Feinstein from Rhode Island will divide \$1 million among hunger-fighting agencies nationwide using it to help them raise funds during March and April 2009, including The Food Bank of Manatee.

The Food Bank of Manatee is encouraging area businesses and organizations to take The Feinstein Challenge and conduct their canned food drives during this period. All donations and pledges received from March 1st to April 30th, including cash, checks, and food items (that can be valued at \$1.00 per item or pound) may be counted and added to the challenge total.

Last year's \$1 million challenge to fight hunger raised a record \$174 million for agencies nationwide, which combines to a total of \$940 million over the last 11 years. The Food Bank of Manatee's 2008 challenge collected \$454,457 in food or monetary donations, earning them a grant from Mr. Feinstein for over \$1,697. (That's 200% increase from 2007).

To help The Food Bank of Manatee with the Feinstein Challenge, visit www.foodbankofmanatee.org and donate to the online Virtual Shopping Cart or simply write a check to The Food Bank of Manatee and send to 811 23rd Avenue East, Bradenton, FL 34208. The check must note "Feinstein Challenge" in the memo, and be dated between March 1 and April 30, 2009 to be eligible. Questions may be directed to The Food Bank at 747-FOOD.